

Objectives

Solution

Benefits

Quick Facts

SAP Solution Brief  
SAP Training and Adoption

# Drive Digital Adoption and **Deliver Better Business Outcomes** with SAP® Enable Now

THE BEST RUN



# Turn Learning into Achieving with Accelerated Productivity

It takes more than software to drive better business outcomes – it takes people too. Your enterprise applications are powerful tools, but to harness their power, employees must be **enabled and trained to use the software properly**. It is essential to provide your users with a culture of continuous learning so they can keep skill levels high and knowledge current.

As the pace of change increases in the digital age, intelligent enterprises like yours are empowering transformative business outcomes through the skillful use of their SAP® solutions – in every role, at every level. As people develop the right knowledge, they use software more accurately and efficiently, leading to accelerated productivity and improved performance. And with a better user experience, employees are more satisfied as they can engage more easily and successfully achieve their KPIs.

Highly trained people can help you build an organization that maximizes business performance and achieves outstanding results. Your business will be empowered to stay ahead of the competition, keep pace with technology advances, and innovate faster.

**Turn Learning into Achieving with Accelerated Productivity**

# Manage Adoption Intelligently on a Platform that Does It All

The SAP Enable Now solution is a comprehensive digital adoption tool that delivers time-of-need learning to help people develop the skills they need to do their job effectively. With extensive in-application user assistance, your employees' competence and confidence increase, as does their productivity and performance.

You can centrally manage all aspects of learning for your company, including:

- Learning formats, whether in classroom or virtual
- Software, security, and other application-related skills

- Rollout and performance support with in-app help, guided tours, and embedded learning
- Change management and compliance
- Other learning assets, including process tutorials, manuals, quizzes, and more

You can also create and deploy e-learning, user documentation, context-sensitive help, test scripts, and more – all with simplicity and speed, in a variety of options (see Figure 1).

## Manage Adoption Intelligently on a Platform that Does It All

Provide the Right Knowledge at the Right Moment

Create and Distribute Learning Content More Efficiently

Provide Customizable Digital Learning Right in the Flow of Work

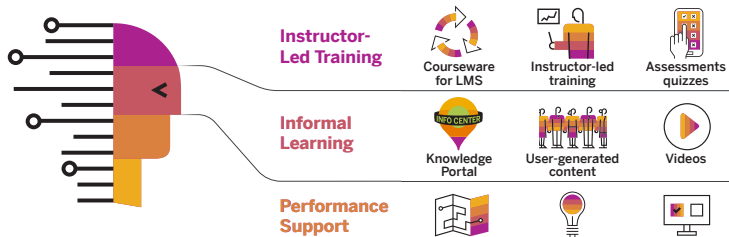


Figure 1: Embedded, Point-of-Need Learning with SAP® Enable Now

# Provide the **Right Knowledge** at the **Right Moment**

With SAP Enable Now, you can easily and effectively create and deliver any type of learning for every role and every employee. Whether it is formal training, informal learning, or ongoing support, you'll benefit from this solution's embedded learning approach.

When your learners are more engaged and motivated, they can reach their goals faster. And with a variety of methods to communicate the information, you make the learning experience richer and the teaching process more versatile.



"With 25% more ongoing training, organizations saw a **123% greater improvement** in their value drivers."<sup>1</sup>

SAP Enable Now allows you to easily create detailed learning content which is SCORM-compliant and can be consumed on any device. With just a few keystrokes, you can add video, animations, and detailed, fully interactive software simulations. You can also enhance your output to include any degree of custom formatting. For the fastest time to value, you can publish quickly so your employees can use the learning content almost immediately.

Manage Adoption Intelligently on a Platform that Does It All

## **Provide the Right Knowledge at the Right Moment**

Create and Distribute Learning Content More Efficiently

Provide Customizable Digital Learning Right in the Flow of Work

1. IDC White Paper, sponsored by SAP, "Game Changer: The Transformative Impact of Training," October 2020

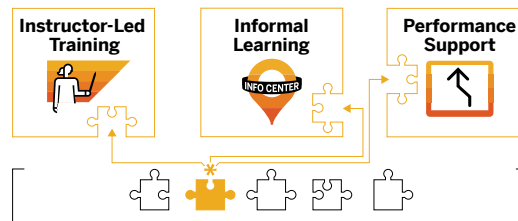
# Create and Distribute Learning Content More Efficiently

SAP Enable Now simplifies content production by supporting a creation methodology based on three main pillars:

- **Single source:** From the initial recording of a transaction, you can automatically generate a range of output formats, each consisting of a subset of elements including performance support, documentation, software tutorials, presentation modes, and test scripts.
- **Template-based creation:** Each setting you use can be templated – whether it's one setting that simply formats the numbering in user documentation or a generic template for creating standardized e-learning. The result: efficient content creation with output that looks uniform and consistent.
- **Multimodal content:** You can also repackage and republish content in different formats for reuse in different learning scenarios (see Figure 2). This gives you the flexibility to serve multiple

learning modalities – formal classroom training, informal self-enablement, and performance support – with minimal effort.

With the ease of use found in SAP Enable Now, authors, subject matter experts, and any other designated employees can create content and share knowledge from an intuitive, Web-based interface.



**Figure 2: Flexible, Reusable Learning Modalities with Minimal Effort**

Manage Adoption Intelligently on a Platform that Does It All

Provide the Right Knowledge at the Right Moment

**Create and Distribute Learning Content More Efficiently**

Provide Customizable Digital Learning Right in the Flow of Work

# Provide Customizable Digital Learning Right in the Flow of Work

With the Desktop and Web assistant services in SAP Enable Now, people can access learning content from directly within almost any application to support their business needs.

SAP provides extensive embedded learning content in many SAP applications, including SAP S/4HANA® and solutions such as SAP SuccessFactors®, SAP Sales Cloud, and SAP Marketing Cloud, as well as SAP solutions for business planning, which customers can edit and customize with SAP Enable Now. This provides a consistent and harmonized user experience across the SAP Intelligent Enterprise.

You can also embed content in other SAP and non-SAP applications to support learning for your organization's specific business application processes. This allows you to deliver an optimal end-to-end learning experience right within in the live application. With context help, guided tours, tutorials, and links to additional support in the flow of work at the time of need, users become more efficient as they don't have to access learning content elsewhere.

The ease of use and simple access to enablement content in software at the time when people need it can deepen knowledge and improve productivity. SAP Enable Now provides true digital learning in action while in the normal flow of work.

Manage Adoption Intelligently on a Platform that Does It All

Provide the Right Knowledge at the Right Moment

Create and Distribute Learning Content More Efficiently

**Provide Customizable Digital Learning Right in the Flow of Work**

# Enable Your People While Empowering Innovation

With learning that is embedded in software and tailored to users, you can create an end-to-end training strategy with SAP Enable Now that results in a high-performing workforce that delivers results, drives innovation, and improves business outcomes.

Training is more cost-effective and less time-consuming. Your employees experience quicker time to competence, increased productivity, reduced procedural errors, and faster adoption of new software and processes. As your new hires build

skills quickly, they can hit the ground running. Because SAP Enable Now lets you provide relevant information and process guidance directly within an application, you can reduce learning curves associated with software changes.

With user assistance that's always available, employees can build and maintain their knowledge and improve their skills. This not only helps to ensure a better ROI for your company, but more importantly, it helps improve the employee experience and increase satisfaction.

## Enable Your People While Empowering Innovation



Better-trained organizations are **72% more likely to be satisfied** than poorly trained organizations.<sup>2</sup>

## Summary

The SAP® Enable Now solution helps unleash the full potential and productivity of all your employees. It supports the entire extended workforce by allowing fast, efficient production of a wide variety of enablement materials, including formal and informal training and adoption support.

## Objectives

- Help people develop new skills quickly
- Motivate and engage learners
- Make the training process more versatile
- Offer learning content in a variety of formats
- Provide an end-to-end learning environment
- Improve project success and minimize rollout risks
- Support the customizing and management of embedded content

## Solution

- Multimodal content production
- Easy creation of help documents, e-learning courses, and tutorials
- Context-sensitive help, in-app content delivery, and process guidance
- Automated localization, updating, and maintenance of content
- On-premise or cloud deployment
- Integration with SAP S/4HANA®, SAP SuccessFactors® solutions, and other SAP applications

## Benefits

- Boost workforce productivity
- Promote user adoption and satisfaction
- Reduce IT support and training costs
- Decrease user errors
- Increase training success
- Support faster onboarding and deeper learning
- Speed up time to value and ROI

## Learn more

For more information on, please visit [www.sap.com/training](http://www.sap.com/training) or contact us by e-mail:

- [Americas](#)
- [Europe](#)
- [APJ & Greater China](#)





Follow us



[www.sap.com/contactsap](http://www.sap.com/contactsap)

2201474 (20/10)

© 2020 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See [www.sap.com/copyright](http://www.sap.com/copyright) for additional trademark information and notices.

**THE BEST RUN** 